XPO+ LAUNCHER

Scouting Autonomous Tech Startups

XPONENTIAL™ EUROPE

MARCH 16-18, 2027
DÜSSELDORF, GERMANY

XPO+ Launcher Ecosystem

Built for Visionary Partners

Connect your brand to the global platform for scouting and screening start-ups in the autonomy continuum. As a partner, gain premium visibility through a branded space, stage presence, jury participation, and exclusive media exposure.

Your benefits include:

- Dedicated lounge in a prime location.
- Conference program for thought leadership, inspiring talks, start-up demos, fireside chats, award ceremonies.
- Cozy atmosphere like a co-working space incl. lounge music & afternoon mixer for mingling and networking.

Limited packages available

	SPONSOR PACKAGES I			SPONSOR PACKAGES II		
	PLATINUM	GOLD	SILVER	BRANDED ZONE L	BRANDED ZONE M	BRANDED ZONE S
Number of packages	1	3	6	4 start-up pods	2 start-up pods	1 start-up pod
Dedicated Area	10m²*	6m²*	4m²*	12m²	6m²	3m²
Keynote**	Opening Speech (15 min)	Keynote (10 min)	Talk (5 min)	Keynote (10 min)	-	-
Fireside Chat or Panel	Fireside Chat	Panel	-	Panel	Panel	-
Start-up Award Jury Seat	Member	Member	Member	Member	Member	-
Start-up Award***	-	-	-	4 pitches	2 pitches	1 pitch
Newsletter / Email Shot / Social Media Post	4	2	1	2	1	-
Logo Size on-site	XL	L	M	L	M	S
Passes (VIP / Conference / Expo)	3 / 7 / 10	2 / 5 / 7	1 / 3 / 5	-	-	-
Product Demo (5 min)***	-	-	-	4	2	1
PACKAGE PRICE**	**EUR 15,000**	**EUR 10,000**	**EUR 5,000**	**EUR 10,900**	**EUR 5,500**	**EUR 3,100**

*freely designable within XPO+ design framework
**at a selected stage and date to be announced
***one per start-up
****plus taxes as applicable

Connect with us!
Let's drive
AUTONOMOUS TECH together.

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Messe Düsseldorf